



Dr. Rogers Prize
— for excellence in —
COMPLEMENTARY AND ALTERNATIVE MEDICINE

MEDIA RELEASE

**NOMINATIONS OPEN IN NATIONAL COMPETITION TO RECOGNIZE
ACHIEVEMENT IN COMPLEMENTARY AND ALTERNATIVE MEDICINE IN CANADA**

\$250,000 Dr. Rogers Prize is the largest prize of its kind

Vancouver, B.C. (February 4, 2015): Nominations are now being accepted for Canada's foremost prize rewarding individual achievement in the growing field of complementary and alternative medicine (CAM).

The \$250,000 **Dr. Rogers Prize for Excellence in Complementary and Alternative Medicine** is awarded every two years to celebrate the achievements of researchers, practitioners, and others in the field of CAM healthcare, pioneers who dare to "push the boundaries" in pursuing new and innovative approaches to wellness and the treatment of illness. The largest prize of its kind, the first Dr. Rogers Prize was awarded in 2007.

The Dr. Rogers Prize recognizes those who embody the same level of vision, leadership, and integrity as that of the late Dr. Roger Hayward Rogers. Among the first physicians to provide non-traditional therapies for cancer patients, Dr. Rogers was appointed to the Order of British Columbia in 2001 in recognition of his ground-breaking work.

Nominations for the 2015 Dr. Rogers Prize will be accepted online at DrRogersPrize.org from now until May 29th. The competition is open to all individuals whose complementary or alternative medicine activities are carried out within Canada.

The Dr. Rogers Prize will be awarded at a gala dinner at the Fairmont Waterfront Hotel in Vancouver, B.C. on Friday, September 25, 2015. The evening will feature a keynote address by Dr. Jeffrey Bland, who is known as the "Father of Functional Medicine", a medical approach that focuses on the personalized prevention and treatment of chronic diseases. He is the author of 11 books, the most recent of which is [The Disease Delusion: A Radical New Way to Conquer the Causes of Chronic Illness for a Healthier, Longer, and Happier Life](#). Dr. Bland will also be taking part in the Dr. Rogers Prize Colloquium which is scheduled for Saturday, September 26th.

ABOUT DR. ROGERS

Dr. Roger Hayward Rogers (1928-2011) graduated from the University of British Columbia where he obtained a Doctorate of Medicine in 1959. He worked in Family Practice for more than thirty years and taught medical students as a UBC Clinical Instructor.

A recognized Canadian leader in CAM, Dr. Rogers began offering innovative therapies for cancer patients who had limited or no success with traditional medical treatments. He particularly focused on treatments that would enlist the immune system, foreshadowing the emerging fourth arm of cancer treatment, immunotherapy. He was a co-founder of the Centre for Integrated Therapy in Vancouver in 1992, which later evolved into the Centre for Integrated Healing and today is known as InspireHealth.

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PREVIOUS RECIPIENTS

- Dr. Alastair Cunningham (2007)
- Dr. Abe Hoffer (2007)
- Dr. Hal Gunn (2009)
- Dr. Badri (Bud) Rickhi (2009)
- Dr. Marja Verhoef (2011)
- Dr. Sunita Vohra (2013)

MORE INFORMATION

Visit DrRogersPrize.org for more information or to begin the nominations process.

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